



An affiliate of CommonSpirit Health

220 W 2nd Street  
Goodland, Kansas 67735

PRSR STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL



An affiliate of CommonSpirit Health

**Local  
Postal Customer**

# 2024 Community Report

## GRMC Strategic Priorities

### Culture



Create a culture of transparency and trust. Include a clear vision as a foundational element for decision making.

#### Engagement

- Continuing to encourage transparency and open discussions.
- Promote education through ongoing training and professional development.

#### Communication

- Transparency to ensure accurate, timely and inclusive items impacting the relevant stakeholders.
- Strategic communication involving purposeful planning, definite objectives & clear messaging.

### Patient Experience



Continue process improvement activities to promote and ultimately drive the ability to recruit and retain patients.

### Service Growth



Explore opportunities for expansion, evaluate prioritized services, and identify gaps for additional services.

### Business Development



Create a business development plan to include competition and collaboration, relationship development, and outreach strategies.

### Facility



Consider and evaluate the need for continued capital and infrastructure investments.



In 2024, 107 donors gave \$41,014.49 to the GRMC Foundation including the Slice of Life Golf Tournament, grants, donations, and memorials. The GRMC Foundation contributed \$273,725.64 to GRMC for capital purchases, which included \$101,980.09 from grants, \$23,758.40 from golf proceeds and \$147,987.15 from generous donors. GRMC Foundation also awarded 4 \$500 and a \$500 Mentzer Scholarship for Goodland High School seniors pursuing a healthcare field.

### SAVE THE DATE!

2025 Slice of Life Golf  
Tournament  
Saturday, Sept. 20, 2025



# Welcome Lucretia Stargell



Lucretia Stargell, MBA, FACHE, CPPS

It is a great honor to be part of the team at Goodland Regional Medical Center. I hope that you will take a few minutes to review the numbers in the 2024 Community Benefit Report. The hospital makes a significant impact on the community and surrounding area through what we do each day inside the facility and in our visible presence in the region.








GRMC's vision is 'Working together to provide exceptional healthcare for you and your family.' Over the last year, we have demonstrated commitment to that vision by growing services and making infrastructure and equipment upgrades to better serve our community. Through the GRMC Foundation's leadership, the hospital has been supported with generous community gifts. We are looking forward to the 2025 Slice of Life golf tournament in September. With the patient in mind, Rehab Services will move to a more accessible area of the hospital. Our leadership team will continue to assess community needs to grow specialty services. It is a privilege for each of us throughout the organization to lead these endeavors.

As we grow together in 2025, I am excited to work alongside every individual at GRMC and in the community to make our hospital the best it can be for Goodland and Northwest Kansas. I am grateful for your partnership in creating a great place to work and an exceptional facility in which to receive care.

With gratitude for your support,  
Lucretia

## GRMC by the Numbers

(1/1/2024 - 12/31/2024, unaudited)

	<b>Surgeries</b>	<b>530</b>
	<b>IV Therapy Visits</b>	<b>1,690</b>
	<b>Inpatient Care Days</b>	<b>998</b>
	<b>ER Visits</b>	<b>2,266</b>
	<b>Rehab Visits (OT, PT, ST)</b>	<b>14,302</b>
	<b>Rural Health and Specialty Clinic Visits</b>	<b>17,743</b>
	<b>Ancillary Services (Rad, Lab, RT)</b>	<b>51,245</b>

**Net Revenue**  
**\$20,673,999**

**Capital Expenditures**  
**\$702,354**

## Your Choice Makes a Difference

When you choose to stay local for your healthcare needs, it impacts our communities economically. Your dollars not only stay local, but they generate an economic multiplier efforts. **We call that community reinvestment!**

**\$11,623,533**

**Workforce Expenses**

144 Employed Healthcare Workers  
(2024 salaries & benefits)

**+ \$1,892,195**

**Unreimbursed Care**

Services provided by GRMC that are not reimbursed by insurance or patient.

**+ \$1,220,213**

**Support of Local Vendors**

As much as we can, we want to put money back into the community we live in.

**= \$14,735,941**

**Total Economic Impact**

Positive Economic Impact for Goodland & surrounding communities

## Hospital & Clinic Services

<b>Behavioral Health</b>	<b>Pharmacy</b>
<b>Cardiac Stress Testing &amp; Rehab</b>	<b>Podiatry</b>
<b>Chronic Care Management</b>	<b>Pulmonary Rehab</b>
<b>Diagnostic Imaging</b>	<b>Rehab Department</b> – Occupational Therapy – Physical Therapy – Speech Therapy
<b>Emergency &amp; Trauma Care</b>	<b>Respiratory Therapy</b>
<b>Family Medicine</b>	<b>Swing Bed</b>
<b>General Surgery</b>	<b>Telemedicine</b> – Nephrology – Endocrinology – Rheumatology
<b>Inpatient Care</b>	<b>Wound Care</b>
<b>IV &amp; Chemo Therapy</b>	
<b>Laboratory</b>	

## Specialty Services

<b>Cancer Care (through membership in the Masonic Cancer Alliance)</b>	<b>Neurosurgery Consult</b>
<b>Cardiology</b>	<b>Ophthalmology</b>
<b>Gastroenterology</b>	<b>Orthopedics</b>
<b>Gynecology/OB</b>	<b>Pain Management</b>
<b>Neurology</b>	<b>Pulmonology</b>
	<b>Urology</b>



**7 Primary Care Providers**  
**27 Specialty Providers**

### Board of Trustees

- Greg Cure, Chairman**
- Patty Eckhardt, Vice-Chairman**
- Valerie Gavin, Treasurer**
- John Mosbarger, Secretary**
- Travis Daise, MD, Ex-Officio**
- Vicki Baker**
- Brian James**
- Terry Nash**

### Senior Leadership

- Lucretia Stargell, MBA, FACHE, CPS, Chief Executive Officer**
- Heather Prideaux, Chief Financial Officer**
- Travis Daise, MD, Chief Medical Officer**
- Allison Mulch, RN, BSN, Chief Clinical Officer**
- Amie Powell, RN, BSN, Chief Operations Officer**
- Ryan Marvin, Director of Support Services**
- Gail Shepherd, Director of Human Resources**
- Tina Whisnant, RN, OHCC, Compliance Officer/ Risk Manager**
- Jennifer Thompson, Director of Community Education and Outreach**

## New Equipment Added in 2024 with Capital Expenditures

Dish machine	Neptune Suction	Vitros 7600 Chemistry Instrument	Water Heaters
Bladder Scanner	Podiatry Tools	Windows 11 Upgrade Siemens Fluoro Room and Service	Hepacart Containment system
Vest System	Lawn Mower	Security Cameras	Upgrade Lap Tower
Mini C Arm	Boiler DDC upgrade controller		

**TOTAL: \$702,354**